Partner *Toolkit*

Thank you for partnering with GoBus! In this toolkit, you will find everything you need to share information about GoBus with your audiences and promote this service.

You can copy and paste the content below for use on your website or social media or in your own promotional materials. This toolkit also includes downloadable images and graphics to accompany the text.

If you have any questions or would like to receive print materials, please email *rendell.stiles@hapcap.org*. We're happy to help!

Web Content

General

Travel Across Ohio with GoBus!

GoBus is an affordable, reliable, comfortable and safe intercity bus system connecting Ohio's non-urban communities with major cities and transportation hubs around the state. The first-class motorcoaches, equipped with free Wi-Fi and onboard restrooms, serve Columbus, Toledo, Cincinnati, Sandusky, Dayton, Cleveland, Athens and the smaller towns in between, helping riders reach local, statewide and national destinations.

Whether you're planning a weekend away, visiting friends or family, traveling beyond Ohio or heading back to school GoBus can get you there!

To learn more and purchase tickets, visit ***ridegobus.com*** or download the mobile app RideGoBus.

University

Campus to Couch. Stress-free with GoBus.

Heading home for break? Traveling to see your favorite band? Visiting a friend on Campus? Take the easy way with GoBus! GoBus is an affordable, reliable, comfortable and safe city-to-city bus service connecting college towns across Ohio. Enjoy the free onboard Wi-Fi and reclining seats on your way to Columbus, Dayton, Athens, Toledo, Oxford, Bowling Green and more.

To learn more and purchase tickets, visit ***ridegobus.com*** or download the mobile app RideGoBus.

Seniors

Visit Friends and Family Across Ohio with GoBus

GoBus is an affordable, reliable, comfortable and safe intercity bus system connecting Ohio's non-urban communities with major cities and transportation hubs around the state. The first-class motorcoaches, equipped with free Wi-Fi and onboard restrooms, serve Columbus, Toledo, Cincinnati, Sandusky, Dayton, Cleveland, Athens and the smaller towns in between, helping riders visit friends and family without the hassle of driving.

To learn more and purchase tickets, visit ***ridegobus.com*** or download the mobile app RideGoBus.

Visitors

See More of Ohio with GoBus

GoBus is an affordable, reliable and comfortable way to easily visit Ohio's top destinations. The first-class motorcoaches, equipped with free Wi-Fi and onboard restrooms, serve Columbus, Toledo, Cincinnati, Sandusky, Dayton, Cleveland, Athens and the smaller towns in between. Catch the ferry to Put-in-Bay, ride the coasters at Cedar Point or cheer on the Reds in Cincinnati. Wherever you're going, GoBus can get you there.

To learn more and purchase tickets, visit ***ridegobus.com*** or download the mobile app RideGoBus.

Images for Web

- ***GoBus-Exterior-Accessibility***
- ***GoBus-Exterior-Boarding***
- ***GoBus-Exterior-Front***
- ***GoBus-Exterior-Side***
- ***GoBus-Exterior-Storage***
- ***GoBus-Interior-Aisle***
- ***GoBus-Interior-Operator***
- ***GoBus-Interior-Power***
- ***GoBus-Interior-Riders***
- ***GoBus-Interior-Seating***

Social Media Content

Sample Mockups





Copy

- Oh, the places you'll GoBus! With service connecting Columbus, Toledo, Cincinnati, Sandusky, Dayton, Cleveland, Athens and the small towns in between, exploring Ohio has never been easier with GoBus. Plan your trip at ***ridegobus.com***.
- Planning a trip? GoBus makes it easy, with stops in Columbus, Cincinnati, Cleveland and communities across the state, plus connections to major transportation hubs. Book your seat at ***ridegobus.com***.
- Travel between **[your stop]** and **[Columbus/Cincinnati/Cleveland/Pittsburgh]** has never been easier. GoBus offers affordable daily service with comfortable seating, free Wi-Fi and onboard restrooms. Learn more about every stop along the route at ***ridegobus.com***.
- Affordable daily service, comfortable buses and stops across Ohio mean your next adventure, family visit or business trip is just a ticket away with GoBus. Book at ***ridegobus.com***.
- With affordable fares and reliable service, GoBus makes travel across Ohio simple. Come visit us in **[your town]** and ride in comfort to your next destination. Book your trip at ***ridegobus.com***.

- GoBus is your connection to cities, small towns and transportation hubs across Ohio. Whether you're heading to a Reds game, a weekend in Sandusky or home for the holidays, we'll get you there. Learn more at ***ridegobus.com***.
- No car? No problem. GoBus offers affordable, reliable intercity service with stops in Athens, Columbus, Cincinnati, Cleveland and beyond. Free Wi-Fi means you can study, stream or scroll the whole way. Book at ***ridegobus.com***.
- Save your gas money for something fun. GoBus connects Ohio's college towns to major cities with affordable fares, comfortable seats and free Wi-Fi. Learn more at ***ridegobus.com***.
- Catching a flight? GoBus connects Ohio communities to major transportation hubs, including Columbus, Cleveland, Cincinnati and Pittsburgh. Book at ***ridegobus.com***.
- GoBus connects Ohio's college campuses to cities, small towns and airports across the state. Affordable fares, reliable schedules and comfortable rides mean getting home or getting away just got a whole lot easier. Book at ***ridegobus.com***.

Graphics

- **Facebook**



Community Partners 01



Community Partners 02



General



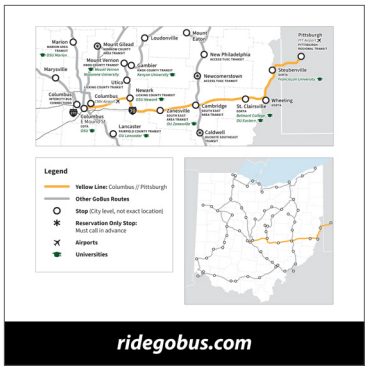
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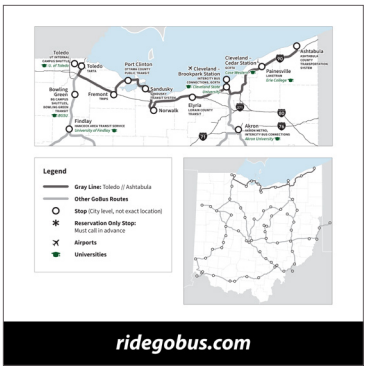
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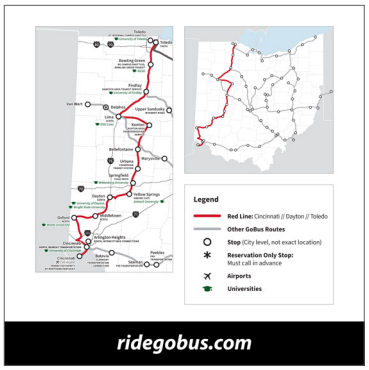
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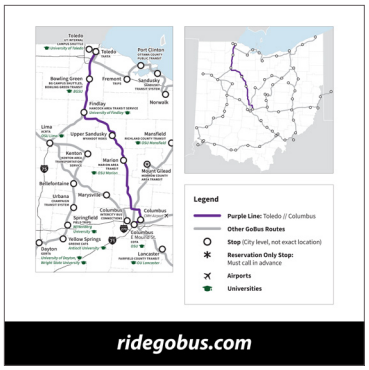
[Columbus // Pittsburgh]



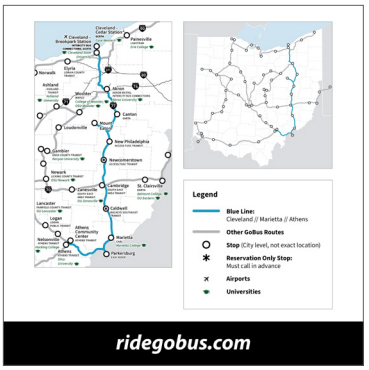
[Toledo // Ashtabula]



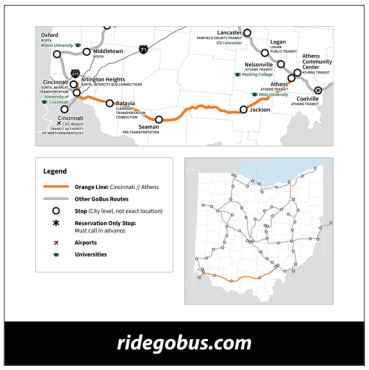
[Toledo // Cincinnati]



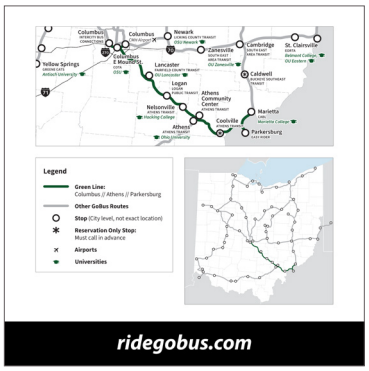
[Toledo // Columbus]



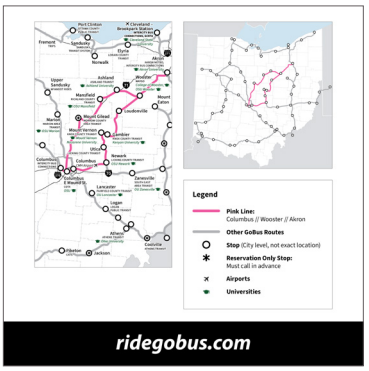
[Cleveland // Marietta // Athens]



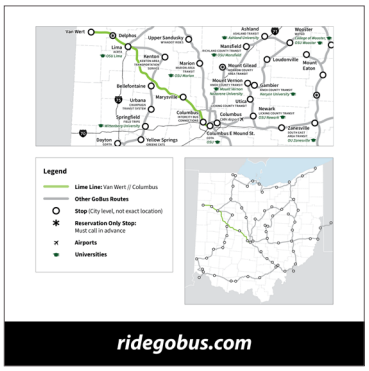
[Cincinnati // Athens]



[Columbus // Athens // Parkersburg]



[Columbus // Wooster // Akron]



[Van Wert // Columbus]



[Tourist 01]



[Tourist 02]



[Tourist 03]



[Tourist 04]



[Tourist 05]



[Tourist 06]



[Transit Partners]

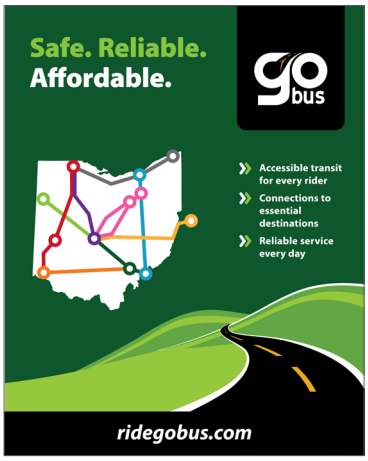


[University Partners]

- **Instagram**



Community Partners 01



Community Partners 02



General



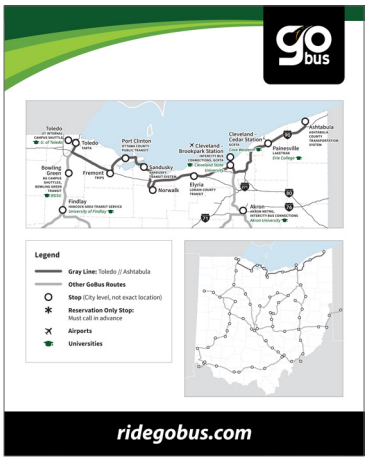
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Image Only 02



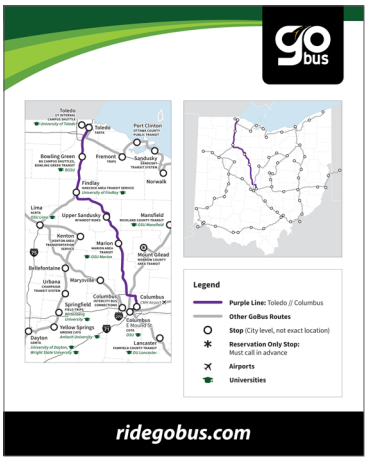
Columbus // Pittsburgh



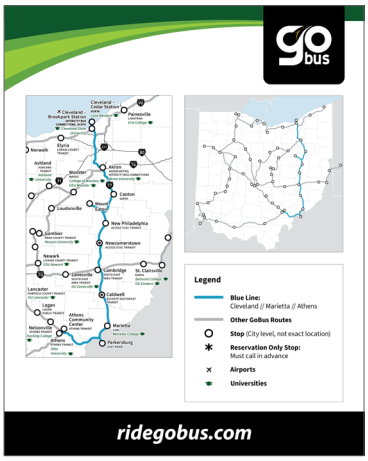
Toledo // Ashtabula



Toledo // Cincinnati



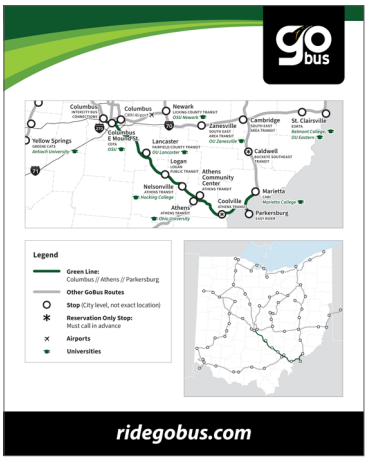
Toledo // Columbus



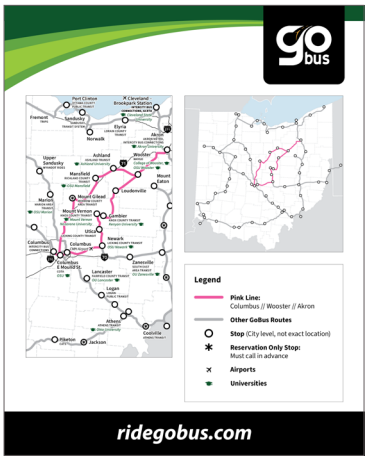
[Cleveland // Marietta // Athens]



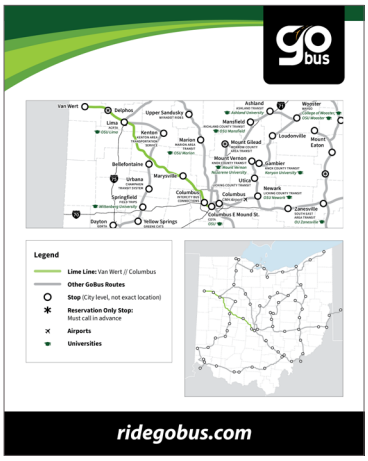
[Cincinnati // Athens]



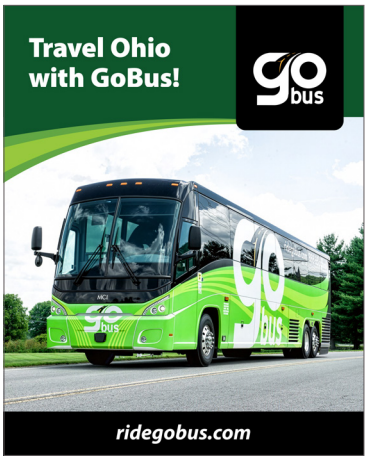
[Columbus // Athens // Parkersburg]



[Columbus // Wooster // Akron]



[Van Wert // Columbus]



[Tourist 01]



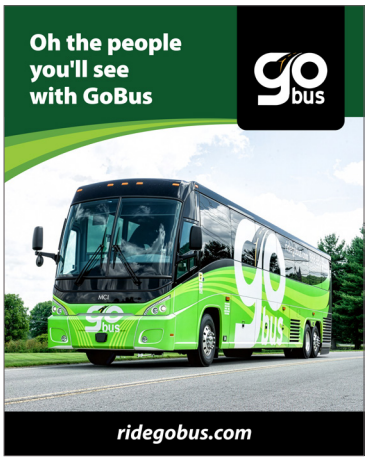
[Tourist 02]



[Tourist 03]



[Tourist 04]



Tourist 05



Tourist 06



Transit Partners



University Partners

Downloadable Print Materials

Brochures, Route Schedules and Map

- **About GoBus**
  - *Presentation*
- **System Brochure**
  - *System Brochure*
- **Route Brochures**
  - *Cleveland // Marietta // Athens*
  - *Toledo // Ashtabula*
  - *Columbus // Athens // Parkersburg*
  - *Van Wert // Columbus*
  - *Cincinnati // Athens*
  - *Columbus // Wooster // Akron*
  - *Toledo // Columbus*
  - *Toledo // Dayton // Cincinnati*
  - *Columbus // Pittsburgh*
- **Route Schedules**
  - *Blue Line: Cleveland // Marietta // Athens*
  - *Gray Line: Toledo // Ashtabula*
  - *Green Line: Columbus // Athens // Parkersburg*
  - *Lime Line: Van Wert // Columbus*
  - *Orange Line: Cincinnati // Athens*
  - *Pink Line: Columbus // Wooster // Akron*
  - *Purple Line: Toledo // Columbus*
  - *Red Line: Toledo // Dayton // Cincinnati*
  - *Yellow Line: Columbus // Pittsburgh*
- **Route Map**
  - *Network Map*